

Appendix E

Bottles Used by the Small Dairies, 1911-1920

To make this table more user friendly, I have included the dairies in alphabetical order rather than the chronological order used in Chapter 10.

Bagge's Dairy (1918-1943)

Method of Manufacture: Machine

Color: Colorless

Size: 7 ¼" (h); 3" (d)

Primary Labeling Style: Embossed

Finish: Cap Seat

Capacity: 1 pt.

Overall Bottle Design: Cylindrical

Front Description

Shoulder: Embossed - ONE PINT (slight arch)

Body: Embossed (plate) - BAGGE'S DAIRY (inverted arch) / M 3278 (horizontal) / EL PASO, TEXAS (inverted arch)

Heel: Bare

Back Description

Shoulder: Bare

Body: Bare

Heel: Bare

Base: Bare

Manufacturer: Unknown

Dating: [1918?-1943?]

Collection(s): Author's collection.

Cesario Madrid (1915-1921)

Method of Manufacture: Machine

Color: Colorless

Size (in cm.): 23.1 (h); 10.0 (d); 3.7 throat; 4.2 cap seat

Primary Labeling Style: Embossed

Finish: Cap Seat

Capacity: 1 qt.

Overall Bottle Design: Cylindrical

Front Description

Shoulder: Embossed - ONE QUART

Body: Embossed (plate mold) - CESARIO MADRID (arch) / VAL VERDE (horizontal) /
LECHERIA PROGESO (inverted arch)

Heel: Embossed - L.G.

Back Description

Shoulder: Bare

Body: Bare

Heel: Embossed - 5

Base: Bare

Manufacturer: Liberty Glass Co. (1924-1936) (company began - 1918) (Giarde 1980:67)

Dating: [1924-1936]

Collection(s): Author's collection

El Paso Creamery (1914-1930)

Method of Manufacture: Machine

Color: Colorless

Size (in cm.): 13.8 (h); 6.4 (d); 3.1 throat; 4.2 cap seat

Primary Labeling Style: Embossed

Finish: Cap Seat, Cream Top

Capacity: Half Pint

Overall Bottle Design: Cylindrical with Cream Top neck

Front Description

Neck: Cream Top

Body: Embossed - None Nicer with BRAND in underlining tail / CREAM TOP MILK / EL PASO CREAMERY / CO. / PHONE MAIN 3827 / HALF PINT

Heel: Embossed - MTC

Back Description

Neck: Cream Top

Body: Embossed - ASK YOUR (slight inverted arch) / GROCER / FOR THE BEST / NONE NICER BUTTER

Heel: Embossed - II

Base: Embossed - CREAM TOP PAT. MAR. 3' 25 (inverted arch)/S (in valve mark)/28

Manufacturer: Thatcher Glass Manufacturing Co. (ca. 1923-1949) (Giarde 1980:112)

Dating: [1928-1930] Although the style may have been used earlier, this bottle can not have been used prior to 1928. This is the only Cream Top bottle known from El Paso.

Collection(s): Author's collection.

Garcia, Felix (1924)

Method of Manufacture: Machine

Color: Colorless

Size (in cm.): 24.2 (h); 9.1 (d); 3.6 throat; 4.2 cap seat

Primary Labeling Style: Embossed

Finish: Cap Seat

Capacity: 1 qt.

Overall Bottle Design: Cylindrical

Front Description

Shoulder: Embossed - ONE QUART / LIQUID

Body: Embossed plate mold - E. GARCIA (arch) / DAIRY (inverted arch)

Heel: Embossed - L.G.

Back Description

Shoulder: Bare

Body: Bare

Heel: Embossed - 66

Base: Embossed - Embossed - 28

Manufacturer: Liberty Glass Co. (1924-1936) (Giarde 1980:67)

Dating: [1924?-1928?] Felix Garcia was listed as a dairyman in the city directory in 1924.

Although the bottle is embossed with *E. Garcia* instead of *F. Garcia*, such discrepancies are fairly common between early bottles and directories (or other documentary sources). Although identification of this bottle as belonging to Felix Garcia is by no means a certainty, it is within the realms of plausibility. Garcia could easily still have been in business in 1928 but not listed in the directories.

Collection(s): Author's collection.

La Palma Lecheria and La Palma Dairy

Method of Manufacture: Machine

Color: Solarized Amethyst

Size (in cm.): 21.0 (h); 9.5 (d); 3.6 throat; 4.2 cap seat

Primary Labeling Style: Embossed

Finish: Cap Seat

Capacity: 1 pt.

Overall Bottle Design: Cylindrical

Front Description

Shoulder: Embossed - ONE PINT

Body: Embossed plate mold - FRANCISCO PALENCIA (arch) / LA PALMA / PERMIT 53 (both horizontal) / EL PASO (inverted arch)

Heel: Embossed - 5W

Back Description

Shoulder: Bare

Body: Bare

Heel: Bare

Base: Embossed - 22 (in ejection mark)

Manufacturer: Winslow Glass Co. (1912-19270)

Dating: [1918-1922]

Collection(s): Author's collection

Lecheria El Verjel (1916-1921)

Method of Manufacture: Machine

Color: Colorless

Size (in cm.): 18.5 (h); 7.7-7.9 (d); 3.5 throat; 4.2 cap seat

Primary Labeling Style: Embossed

Finish: Cap Seat

Capacity: 1 pt.

Overall Bottle Design: Cylindrical

Front Description

Shoulder: Embossed - ONE PINT

Body: Embossed plate mold - LECHERIA EL VERJEL (inverted arch)/L. CHACON/PERMIT 63 (both horizontal)/EL PASO, TEX. (inverted arch)

Heel: Embossed - 5W

Back Description

Shoulder: Bare

Body: Bare

Heel: Embossed - 29

Base: Embossed - 3 (in ejection mark)

Manufacturer: Winslow Glass Co. (1912-1927) (Giarde 1980:140-141)

Dating: [ca. 1919-ca. 1921] Although Librado Chacon was in business from 1916 to 1921, the permit number (63) probably connects the bottle (and the dairy) with Mid-West Creamery Co. (1919-1923). That makes 1919 the earliest possible date for the bottle's use. Chacon probably only used this single style until he went out of business in late 1921 or early 1922. The embossed 29 cannot be a date code unless both Giarde's scheme and current evidence for Chacon's tenure in the dairy business are incorrect.

Collection(s): Author's collection.

Montana Dairy (1918-1922)

Method of Manufacture: Machine

Color: Colorless

Size (in cm.): 23.3 (h); 9.8 (d); 3.6 throat; 4.1 cap seat

Primary Labeling Style: Embossed

Finish: Cap Seat

Capacity: Qt.

Overall Bottle Design: Cylindrical with small, unembossed plate molds on front and back neck/shoulder joints

Front Description

Shoulder: ONE QUART (inverted arch)

Body: Embossed in circular plate - MONTANA DAIRY (arch) / PERMIT #98 / PHONE 7385 (both horizontal) / EL PASO, TEXAS. (inverted arch)

Heel: Embossed - E 4

Back Description

Body: Bare

Heel: Embossed - 15

Base: Bare but with ejection mark

Manufacturer: Essex Glass Co. (1906-1920) (Giarde 1980:39-40)

Dating: [1918-1922] This individual bottle could not have been made later than 1920, but Salvador Baca probably continued to use the same style during his last two years in business. He may not have ordered any more bottles after 1920.

Collection(s): Author's collection.

Popular Dairy (1916-1923)

Method of Manufacture: Machine

Color: Colorless

Size (in cm.): 14.1 (h); 6.2-6.4 (d); 3.6 throat; 4.2 cap seat

Primary Labeling Style: Embossed

Finish: Cap Seat

Capacity: ½ pt.

Overall Bottle Design: Cylindrical with plate mold

Front Description

Shoulder: ½ PT

Body: Embossed (plate) - POPULAR DAIRY (arch) / PURE / MILK AND CREAM (horizontal) / PHONE 6120 (inverted arch)

Heel: Bare

Back Description

Body: Bare

Heel: Embossed - E 4 S S (possibly both 5s; very indistinct) 3

Base: Bare

Manufacturer: Essex Glass Co. (1906-1920) (Giarde 1980:39-40)

Dating: [1916-1920] Because the company's dates of existence fall within the use of the mark by Essex, 1916-1920 is the closest date range.

Collection(s): Author's collection.

Rio Grande Valley Dairy Association (1916-1927)

Type 1 – R.G.V.D. / ASS'N

Method of Manufacture: Machine

Color: Colorless

Size (in cm.): 14.1 (h); 6.6 (d); 3.5 throat; 4.2 cap seat

Primary Labeling Style: Embossed

Finish: Cap Seat

Capacity: ½ pt.

Overall Bottle Design: Cylindrical

Front Description

Shoulder: Embossed - HALF PINT plus a round, unembossed plate

Body: Embossed plate mold - R.G.V.D. (arch) / ASS'N. (inverted arch)

Heel: Embossed - E 4

Back Description

Shoulder: Bare

Body: Bare

Heel: Embossed - 2

Base: Embossed - 1 inside ejection mark in outline form

Manufacturer: Essex Glass Co.

Dating: [1916-1920]

Collection(s): Author's collection.

Type 2 – R.G.V.D. / EL PASO, / TEX. (tiny letters) / ASS'N.

Example A

Method of Manufacture: Machine

Color: Colorless

Size (in cm.): 13.7 (h); 6.2 (d); 3.4 throat; 4.2 cap seat

Primary Labeling Style: Embossed

Finish: Cap Seat

Capacity: ½ pt.

Overall Bottle Design: Cylindrical

Front Description

Shoulder: Embossed - HALF PINT

Body: Embossed plate mold - R.G.V.D. (arch) / EL PASO (horizontal) / TEX. (horizontal) / ASS'N. (inverted arch)

Heel: Embossed - 5W

Back Description

Shoulder: Bare

Body: Small unmarked plate mold

Heel: Embossed - 27

Base: Embossed - numeral inside ejection mark - illegible due to damage

Manufacturer: Winslow Glass Co.

Dating: [1916-1928]

Collection(s): Author's collection.

Example B

Method of Manufacture: Machine

Color: Colorless

Size (in cm.): 23.5 (h); 9.8 (d); 3.5 throat; 4.2 cap seat

Primary Labeling Style: Embossed

Finish: Cap Seat

Capacity: 1 qt.

Overall Bottle Design: Cylindrical

Front Description

Shoulder: Embossed - ONE QUART

Body: Embossed plate mold - R.G.V.D. (arch) / EL PASO (horizontal) / TEX. (horizontal) / ASS'N. (inverted arch)

Heel: Embossed - 5W

Back Description

Shoulder: Bare

Body: Bare

Heel: Embossed - II

Base: Embossed - [ejection scar but no embossing]

Manufacturer: Winslow Glass Co.

Dating: [1916-1928]

Collection(s): Author's collection.

Type 3 – R.G.V.D. / EL PASO / TEX. / ASS'N. (vertical panels)

Method of Manufacture: Machine

Color: Colorless

Size (in cm.): pt. - 18.2 (h); 7.7 (d); 3.5 throat; 4.2 cap seat

Primary Labeling Style: Embossed

Finish: Cap Seat

Capacity: 1 pt.

Overall Bottle Design: Cylindrical with 22 vertical panels

Front Description

Shoulder: Embossed - ONE PINT

Body: Embossed plate mold - R.G.V.D. (arch) / EL PASO (horizontal) / TEX. (horizontal) / ASS'N. (inverted arch)

Heel: Embossed - L.G.

Back Description

Shoulder: Bare

Body: Bare

Heel: Embossed - 12

Base: Embossed - R (large)
Manufacturer: Liberty Glass Co.
Dating: [1924-1928]
Collection(s): Author's collection.

Type 4 – R.G.V.D. / EL PASO / TEX. / ASS'N. (vertical panels) + DESERT GOLD

Example A

Method of Manufacture: Machine
Color: Colorless
Size (in cm.): 13.7 (h); 6.2 (d); 3.4 throat; 4.2 cap seat
Primary Labeling Style: Embossed
Finish: Cap Seat
Capacity: ½ pt.
Overall Bottle Design: Cylindrical

Front Description

Shoulder: Embossed - HALF PINT
Body: Embossed - R.G.V.D. (slight arch) / ASS'N (horizontal) / EL PASO. TEXAS (slight inverted arch)
Heel: Embossed - L.G.

Back Description

Shoulder: Bare
Body: Embossed: DESERT GOLD encased in a rectangle under a sunburst
Heel: Bare
Base: Embossed - R (large) / 29 with ejection ring
Manufacturer: Liberty Glass Co.
Dating: [1929]
Collection(s): Author's collection.

Example B

Method of Manufacture: Machine

Color: Colorless

Size (in cm.): 13.7 (h); 6.2 (d); 3.4 throat; 4.2 cap seat

Primary Labeling Style: Embossed

Finish: Cap Seat

Capacity: ½ pt.

Overall Bottle Design: Cylindrical with 20 vertical panels

Front Description

Shoulder: Embossed - HALF PINT

Body: Embossed - R.G.V.D. (slight arch)/ASS'N (horizontal) / EL PASO. TEXAS (slight inverted arch)

Heel: Embossed - LG

Back Description

Shoulder: Bare

Body: Embossed: DESERT GOLD encased in a rectangle under a sunburst

Heel: Embossed - 46

Base: Bare

Manufacturer: Liberty Glass Co.

Dating: [ca. 1929]

Collection(s): Author's collection.

Example C

Method of Manufacture: Machine

Color: Colorless

Size (in cm.): 24.2 (h); 9.5 (d); 3.6 throat; 4.2 cap seat

Primary Labeling Style: Embossed

Finish: Cap Seat

Capacity: 1 qt.

Overall Bottle Design: Cylindrical with 24 vertical panels

Front Description

Shoulder: Embossed - ONE QUART

Body: Embossed - R.G.V.D. (slight arch) / ASS'N (horizontal) / EL PASO. TEXAS (slight inverted arch)

Heel: Embossed - L.G.

Back Description

Shoulder: Bare

Body: Embossed: DESERT GOLD encased in a rectangle under a sunburst

Heel: Bare

Base: Embossed - R (large) / 29 with ejection ring

Manufacturer: Liberty Glass Co. (1934-1954) (Giarde 1980:67)

Dating: [1929]

Collection(s): Author's collection.

Cottage Cheese Containers

Method of Manufacture: Machine

Color: Colorless

Size (in cm.): 13.7 (h); 7.0 (d); 6.0 throat; 6.8 cap seat

Primary Labeling Style: Embossed

Finish: Cap Seat (large)

Capacity: 12 oz.

Overall Bottle Design: Cylindrical with 24 vertical panels

Front Description

Body: Embossed plate mold - R.G.V.D. (arch) / ASS'N (horizontal) / EL PASO, TEX. (inverted arch)

Heel: Embossed - 12 OZ. NET / L.G.

Back Description

Body: Embossed - COTTAGE / CHEESE

Base: Bare except for ejection scar

Manufacturer: Liberty Glass Co.

Dating: [1924-1927]

Collection(s): Author's collection.

O.C. Vasquez Dairy (1917-1922) and Vasquez Dairy (1952-1957)

O.C. Vasquez Dairy Bottle

Method of Manufacture: Machine

Color: Colorless

Size (in cm.): 18.4 (h); 7.7-7.9 (d); 3.6 throat; 4.2 cap seat

Primary Labeling Style: Embossed

Finish: Cap Seat

Capacity: 1 pt.

Overall Bottle Design: Cylindrical

Front Description

Shoulder: Embossed - ONE PINT

Body: Embossed - O.C. VASQUEZ DAIRY (arch) / PERMIT / NO. 22 (both horizontal) / PALMSDALE ACRES (inverted arch).

Heel: Embossed - 5W

Back Description

Body: Bare

Heel: Embossed - 25

Base: Embossed - 22 (in ejection mark)

Manufacturer: Winslow Glass Company

Dating: [1917-1927] This bottle was probably used near the beginning of the firm, probably in response to the 1913/1914 city ordinance.

Collection(s): Author's collection.

Vasquez Dairy Bottle

Method of Manufacture: Machine

Color: Colorless

Size (in cm.): 18.5 (h); 7.8 (d); 3.6 throat; 4.2 cap seat

Primary Labeling Style: Orange ACL

Finish: Cap Seat

Capacity: 1 pt.

Overall Bottle Design: Round with 14 vertical, embossed ribs on neck (to improve grip when pouring)

Front Description

Body: Orange ACL - USE / Vasquez Dairy (upwardly slanted cursive) / MILK / PH. RED 86J-1

Heel: Embossed - MTC ONE PINT LIQUID

Back Description

Body: Orange ACL - line drawing of a cow's head / NATURE'S BEST / FOOD

Heel: Embossed - REGISTERED SEALED 1 - 11 - 14

Base: Embossed - S V (large) 7 / 41

Manufacturer: Thatcher Mfg. Co.

Dating: [1941] The Vasquez Dairy may have ordered this bottle in response to the 1936 city ordinance.

Collection(s): Author's collection.

West El Paso Dairy (1914-ca. 1923)

Method of Manufacture: Machine (?)

Color: Colorless

Size (in cm.): unknown

Primary Labeling Style: Embossed

Finish: Cap Seat

Capacity: 1 pt.

Overall Bottle Design: Cylindrical

Front Description

Shoulder: Embossed – ONE PINT (horizontal)

Body: Embossed plate mold - WEST EL PASO DAIRY (arch) / H. JUNDT / PROP. (both horizontal) / WEST EL PASO, N. M. (inverted arch)

Heel: Embossed - E 4

Back Description

Shoulder: Bare

Body: Bare

Heel: Bare

Base: Bare (valve mark?)

Manufacturer: Essex Glass Co. (1906-1920) (Giarde 1980:39-40)

Dating: [ca. 1914] Like most of the dairies in the section the Jundt almost certainly ordered this bottle in response to the 1913/1914 city ordinance.

Collection(s): eBay

